

# St. Peter's Strategic Plan Report: a summary of our progress

---

Dear St. Peter's Family:

Almost a decade ago, members of St. Peter's began to outline a strategic plan to ensure the long-term health and vitality of our church. In 2012, after three years of research, prayer and discussions with parishioners, a strategic plan was put in place to guide the St. Peter's community for the next 5 to 10 years. The strategic plan focused on **five key initiatives**: (1) spiritual formation, (2) financial stability, (3) communication and marketing, (4) evangelization and community outreach and (5) parish life.

The full strategic plan is available at: <http://stpkc.org/about-us/strategic-plan-initiatives/>

Six years have passed since the strategic plan was implemented. In order to report back to the parish and communicate the status of the strategic plan, current parish council members have gathered information related to the implementation of the five key initiatives and have compiled the following summary of the steps our parish has taken to see that our goals were met.

On behalf of the parish council, I thank each of you for your service to St. Peter's and hope you take pride in what we have accomplished. The contact information for parish council members is posted in the bulletin each week. I encourage you to contact me, or any other member of the council, with any issues or concerns that may need attention as we continue to follow through with the strategic plan initiatives and develop future plans for our parish.

Sincerely,

Marty Seaton  
Parish Council President

---

## The Initiatives:

### I. Spiritual Formation from Cradle to Grave:

**Strategic Intent:** To grow the capacity of parishioners to meet the spiritual needs of our fellow parishioners and energize the presence of Christ in our community.

#### **Steps Taken to Fulfill the Initiative:**

- Held Christ Renews His Parish renewal weekend retreats. There have been 9 men's CRHP groups and 10 women's CRHP groups over the past 5 years.
- Created the Adult Faith Formation Committee, which serves St. Peter's Parish by helping others strengthen and deepen their relationship with God throughout their lives.
- Partnered with the Ignatian Center to train parishioners in assisting fellow St. Peter's community members in spiritual growth.
- Held spiritual and prayer services during the liturgical year, especially Lent and Advent, including the 2016 Lenten Parish Mission.

### II. Financial Stability:

**Strategic Intent:** Promote overall financial stability, report financials to parish, promote transparency, scrutinize operational costs and ensure the upkeep and maintenance of parish capital assets.

#### **Steps Taken to Fulfill the Initiative:**

- Upon This Rock Campaign raised \$6.2 million in gifts and pledges to pay for the parking lot and North School Building renovation, and the addition of the Narthex gathering Space.

- Paid off loan for purchase of the Legacy Center.
- Expanded online payment systems permitting payment of tithes and school fees via direct deposit.
- Initiated formal expense and revenue audits using an outside advisor to ensure the most efficient and effective use of our financial resources.
- Regularly reported financial status in bulletin and on the website.

### III. Communication and Marketing:

**Strategic Intent:** To unify the message of St. Peter’s Parish, improve the information available to those we serve, and to reach out and invite new members to our faith community.

#### **Steps Taken to Fulfill the Initiative:**

- Hired a communications director
- Created a comprehensive electronic communications plan including an updated website, expanded use of social media and implementation of an email communications system.
- Designed a new parish logo as an identifying icon for both church and school.

### IV. Evangelization and Community Outreach:

**Strategic Intent:** To reach out to all those within our parish boundaries and the community at large to share the good news of St. Peter’s Parish and to fulfill our mission as a welcoming parish.

#### **Steps Taken to Fulfill the Initiative:**

- Formed the Urban Village Council to help the parish communicate with others in our parish boundaries, especially our neighbors east of Troost. Urban Village has created subcommittees which have undertaken efforts in the following three areas:
  1. Seniors: Partnered with St. Therese Little Flower parish senior center to assist with Meals on Wheels, Health Fairs, and other special occasion events, providing over 1,300 volunteer hours since 2015.
  2. Youth: Partnered with Lead to Read mentoring program. Dozens of St. Peter’s members have met with local public school students weekend as reading mentors.
  3. Housing: Taken a leadership role in the RefreshKC program. In the past three years 150 volunteers have painted in over 40 houses in our community. The subcommittee has also worked with developers and neighborhood associations to promote affordable housing and renovate abandoned properties.
- Established Meyer Fest, our annual carnival and block party, as a way to connect with neighbors and celebrate community

### V. Parish Life:

**Strategic Intent:** To serve our parishioners in their time of need or who are homebound, to plan well-coordinated activities for our members, and to develop a comprehensive plan to ensure the upkeep and improvement of our buildings, equipment and grounds.

#### **Steps Taken to Fulfill the Initiative:**

- Provided further support St. Peter’s Social Services, by strengthening its communications with neighboring social service agencies and churches.
- Expanded Cranksgiving Food Drive fundraiser, which in 2017 brought in more than 10,800 pounds of food for the food bank.
- Developed and implemented a campus master plan, including renovation of the school building, construction of the Narthex, new signage on the campus perimeters and renovation of the parking lot and addition of the school drop-off area to promote student safety.